



Sponsorship Opportunities  
 National Philanthropy Day (NPD)  
**Wednesday, November 14, 2018**  
 Salvatore's Italian Gardens  
 11:30 a.m.



**National Philanthropy Day:** National Philanthropy Day is a celebration of benevolent donations of time, talent and treasure that acknowledges individuals and organizations whose lifetime or long-term achievements have made a significant impact on the WNY community.

SPONSORSHIP BENEFITS:	TITLE SPONSOR <span style="color: red; font-weight: bold; border: 1px solid red; padding: 2px;">SOLD</span>	UNDERWRITER	PATRON TABLE	SUPPORTING SPONSOR
	\$5,000 (Sold)	\$2,000	\$1,000	\$750
Event Admission	1 table (10 tickets)	1 table (10 tickets)	1 table (10 tickets)	4 Tickets
Event Signage	Entrance / Podium/PowerPoint	PowerPoint	PowerPoint	PowerPoint
Program Book	Full Page, Color Advertisement (outside back cover)	Full Page Ad	Half Page Advertisement	Quarter Page Advertisement
AFP Website	Logo and Link to your website	Logo & Link to your website	Logo & Link to your website	Link
E-mail blast to AFP membership pre and post event (via Chapter Manager)	Logo and Link to your website - inclusion as Title/Presenting Sponsor	Logo and link	Link	Link
Press Release	Inclusion as Title/Presenting Sponsor	Inclusion as event Underwriter		
Logo recognition on NPD Invitations at Sponsor Level	included	Included		
Program Recognition	Includes write up in program Book of Title/Presenting Sponsor			

**Program Book Ads:**

- \$500 Full Page: 5" w x 8" h B&W
- \$250 Half Page: 5" w x 3-3/4" B & W
- \$125 Quarter Page: 2 1/4" x 3-3/4" h B & W
- \$600 **Inside Front Cover** –full page –color
- \$600 **Inside Back Cover** – full page- color

Camera ready artwork (high res PDF, in-design file, illustrator file, quark file) should be e-mailed to: AFP Chapter Manager, [afpwny@afpwnychapter.org](mailto:afpwny@afpwnychapter.org) or call (716) 887-2655 for questions. All ads must be received no later than Friday, October 12, 2018

- Yes! Please accept my sponsorship of \$ \_\_\_\_\_ for the following level listed above: \_\_\_\_\_.**
- I would like to purchase tickets to the 2018 NPD Luncheon:**  
 \_\_\_ \$550 Table of Ten (10) Tickets (\$600 after October 5<sup>th</sup>)      \_\_\_ Individual Ticket(s) at \$60 each
- I am unable to sponsor at this time but please accept my donation of \$ \_\_\_\_\_.**

Name: \_\_\_\_\_  
 Organization (how you would like it to appear in print): \_\_\_\_\_  
 Full Address: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please return this form with payment to AFP of WNY/PO Box 535/Bufalo, NY 14209. Please make checks payable to AFP of WNY. Sponsorship commitments can also be made at [www.afpwny.afpnet.org](http://www.afpwny.afpnet.org) Questions? 716-887-2655 or [afpwny@afpwnychapter.org](mailto:afpwny@afpwnychapter.org)